

**BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA**

DOCKET NO. 2019-387-A

In the Matter of:)
)
)
Rulemaking Proceeding for the)
Purpose of Promulgating a Regulation)
to Help Prevent the Potential for)
Misleading Advertisements by)
Prohibiting the Sale of Customer Data)
by Regulated Utilities Absent a)
Customer's Direct Consent (See)
Commission Order No. 2019-877))
_____)

**PETITION TO INTERVENE OF
BLUE GRANITE WATER COMPANY**

Blue Granite Water Company ("Blue Granite" or the "Company") hereby petitions the Public Service Commission of South Carolina (the "Commission") for permission to intervene in the above-captioned proceeding pursuant to S.C. Code Ann. Reg. 103-825 and other applicable provisions of the Commission's Rules of Practice and Procedure. In support of this Petition, the Company shows the following and requests the following relief:

1. Blue Granite is a public utility, as defined by S.C. Code Ann. § 58-5-10(4), providing water and sewer service to the public for compensation in certain areas of South Carolina.

2. The attorneys for the Company, to whom all correspondence and other matters relevant to this proceeding should be addressed are:

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3. On November 27, 2019, in Docket No. 2019-367-A, the South Carolina Office of Regulatory Staff (“ORS”) filed a Petition for Rulemaking with the Commission in which it requested the Commission initiate a rulemaking proceeding to determine appropriate parameters and standards regarding a utility’s use of customer data, and recommended that the regulations regarding a utility’s ability to sell customers data be examined.

4. On December 18, 2019, the Commission issued Order No. 2019-877, approving ORS’s request to initiate a rulemaking and directing that a new docket be opened for the rulemaking. On December 19, 2019, pursuant to the Order No. 2019-877, the above-captioned proceeding, Docket No. 2019-387-A, was opened for the purpose of promulgating a regulation to help prevent the potential for misleading advertisements by prohibiting the sale of customer data by regulated utilities absent a customer’s direct consent.

4. Blue Granite has a real and substantial interest in the subject matter of the above-captioned proceeding, in that the outcome of the proceeding relates to and impacts regulated utilities such as Blue Granite. As a public utility, Blue Granite’s interests are directly affected by the outcome of this proceeding and cannot be adequately represented by any other party. Accordingly, Blue Granite submits that good cause exists for the Commission to allow the Company to participate as an intervenor in the above-captioned proceeding.

5. Blue Granite has not developed a final position in this matter, but reserves the right to modify, amend, or expand any position the Company develops during the course of this proceeding, including any position espoused herein.

WHEREFORE, for the reasons set forth above, Blue Granite Water Company respectfully requests that the Commission enter an order granting the Company's right to intervene in this docket and granting such other and further relief as is just and proper.

Respectfully submitted,

s/Samuel J. Wellborn

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